



2021 IBAT Best of Community Banking Awards

Organization: Texas Bank and Trust

Address: P.O. Box 3188, Longview, Texas 75606

Contact: Karen Partee, CFMP | EVP and Chief Marketing Officer | Phone: 903.237.1872

Category: Pandemic Response

Healing Hands 2020

[SUMMARY] The year 2020 will forever be remembered for the profound and significant challenges faced by so many friends, neighbors, and loved ones. In unprecedented fashion, a perfect storm arose in the summer of this historic year as our nation simultaneously faced a health crisis, an economic crisis, and a crisis relating to racial equality and justice. It was a time marked by incredible hardship, heartache, pain, and sorrow. In an effort to bring help and healing, resilience and recovery to the communities we serve, the executive leaders of **Texas Bank and Trust** challenged their bank family to provide the hands of hope throughout the bank's markets during this incredible time. The 480 officers and employees of TBT were asked to distribute \$100,000 in charitable gifts in just 25 days as a show of tangible support to organizations and initiatives addressing the unprecedented challenges of the moment. In the end, more than 75 unique organizations, overseeing 81 different critical care programs and/or initiatives, were touched by Texas Bank and Trust staff members' *Healing Hands*.



Main Bank Lending Selected
Boys & Girls Clubs of the Big Pines
 Financial Gift + Purchase of Lunches
 for Kids' Summer Program



Technology Division Selected
Black Nurses Rock
Longview
 Financial Gift + Purchase of PPE Items



The Forney Branch Team Selected
Forney Food Pantry
 Financial Gift to restock food pantry
 for meals as well as household items
 and school supplies

Goals and Objectives

To use the bank's financial and in-kind resources to address one of our nation's three crises of 2020— **health, economic, and/or racial equality**—impacting individuals, families, and businesses throughout Texas Bank and Trust's service areas.

The Initiative

In June 2020, Texas Bank and Trust **Chairman Rogers Pope and Vice Chairman and Chief Executive Officer Rogers Pope, Jr.** designated \$100,000 in charitable funds to be divided among the bank's 19 branches and 19 departments. Allocations were based on the number of staff members in a particular branch/department. The 480 officers and employees representing those areas of the bank were asked to select organizations and initiatives throughout their respective communities in which to bestow their financial gifts — the only stipulations were that the funds given must address one, some, or all of the crisis areas identified, and that the funds must be awarded by June 30, 2020. TBT team members had twenty-five (25) days to come together with their co-workers, identify a critical need, and distribute their allotted funds accordingly. Gifts could be made as direct financial donations or through purchased in-kind items. All donations were to be determined by the staff.



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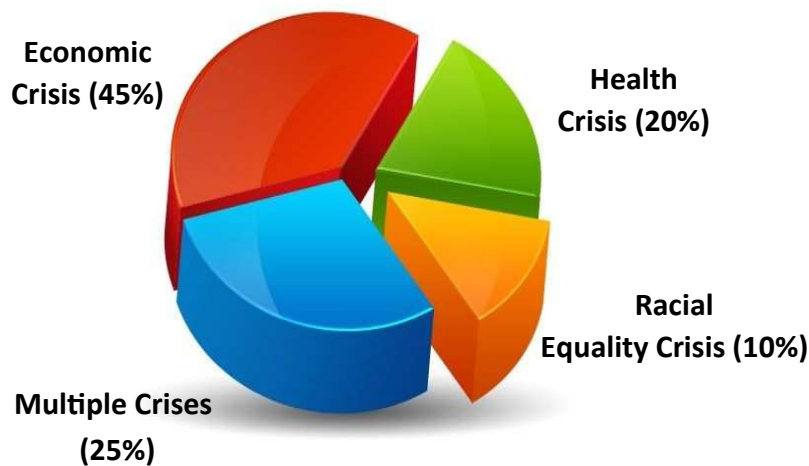
Healing Hands RESULTS:

No. of Unique Donations	104
No. of Unique Organizations/Groups Served	75
No. of Individual Community Programs/Initiatives Supported	81
No. of Organizations w/ Multiple TBT Donations	25
No. of Community Crises Addressed	3

Largest No. of Contributions went to *Longview Community Ministries*. LCM is a social services organization that assists with financial assistance, food instability through meals on wheels, teaching health life skills, computer skills, and money management through its onsite learning lab. Six departments selected the organization for monetary and purchased item donations, for a total of \$7,100.

Single Donation addressing ALL three crisis areas went to *Child Service Board* in San Augustine for \$500 to provide food and clothes to children removed from their homes by CPS to a safe haven.

Where the “Healing Hands” dollars were spent:



CRITICAL CARE areas addressed:

*Abuse, Neglect	*Housing Assistance	*Personal Care	*Women’s Services
*At-Risk Teens	*Hunger	*Racial Equity	*Youth Development
*Child Safety	*Job Training	*Racial History	
*Childcare	*Medical Care	*Recovery	
*Clothing	*Mental Health	*Safe Haven	
*Education	*Mentoring	*Shelter	
*Elder Care/Support	*Nutrition	*Support/Therapy	