



Best of Community Banking Awards - Culture

Program Summary

FBSW – Where Family Truly Means Family

At FirstBank Southwest, Faith. Family. Bank. is our motto. This motto governs all that we do. The order of the words are very intentional. It signifies that family comes first, before bank. We want to be known for our incredible tenure because employees feel valued and love where they work. We believe if you take care of employees and their families, they will in return take care of the Bank. FirstBank Southwest, where family truly means family.