## **Bank Culture**

Culture is the environment that surrounds us all the time. A workplace culture is quite a bit different, in it you have shared values, beliefs, and attitudes. Leadership and strategic organization help to serve as a directional map to a positive workplace. At Brady National Bank we pride ourselves on our core values of "Satisfying needs and building relationships". This year we added a new Leader, President and CEO, Mr. Reed Williams to our Bank Family. He is committed to improving bank performance and enhancing the culture of the bank. His positive attitude, banking knowledge and ability to focus on the best interest of the bank, staff and customers has made a significant impact within our Bank, Community, and Community banking in general. His vision for Brady National Bank is to grow the bank by building strong, long lasting relationships with local people and businesses that want to help our community continue to prosper. Reed believes that by making good decisions for the bank, doing the right thing at all times, and putting the community first, helps to create a culture in the bank where employees feel appreciated and rewarded for their efforts. It is his way of keeping our community bank relative and growing for many years to come. "I hope our bank is an example of a strong bank and encourages young people to give our profession a chance when considering their career paths".

Brady National Bank offers many perks and discounts to its employee's. To name a few, we offer full dental and vision benefits to every employee along with \$748.42 contribution to each employee's health premium per month! We have an Officer in Training Program which gives opportunity to the employee to know each position within the bank to better understand the large picture of how the entire bank functions. Furthermore, as if there could be any better place to work, Brady National Bank offers yearly bonuses and 401k match programs. The bonuses are conducted yearly and are based off performance evaluations for each employee. Companies that invest in their employees by offering health benefits, 401K match programs and bonus opportunities see an increase in productivity and morale. Brady National Bank cultivates a workplace family environment that encourages teamwork, helps to build trusting relationships and strives for A++ productivity. As one of our core values states: "Our employees are critical to the bank's future successes. Customer service and fair treatment of employees are guiding principles that over-ride all other considerations at this bank".

Employee engagement comes in all shapes and sizes ranging from after-hours happy hours to \$748.42 dollar contribution to each employee's healthcare premium! We truly believe that success comes from "Satisfying needs and building relationships" in all aspects of our business.